

Message Text

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PAGE 01 STATE 262502

65

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM:BIC:OIM:SSD:BRENBORG;NEF

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COM:BIC:OIM:JAMORHOUSE

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COM:BIC:OIM:SBEVANS

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----- 017185

P 052253Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY PARIS PRIORITY

UNCLAS STATE 262502

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJECT: NEW-TO-MARKET CRITERIA

REF: CONDITIONS OF PARTICIPATION AUGUST 1975; PARIS

--- TC-084 AND 087

FOR U.S. TRADE CENTER DIRECTOR

1. RE QUESTIONS RAISED IN REFTELS CORRECT INTERPRETATION OF THE "NEW-TO-MARKET" DEFINITION CRITERIA, WITH DUE ATTENTION GIVEN TO THE FOOTNOTES THERETO, MAKES IT ENTIRELY LEGITIMATE TO ASSIGN NEW-TO-MARKET STATUS TO FIRMS WHICH HAVE NOT SUCCESSFULLY MARKETED THE PRODUCT LINE TO BE EXHIBITED, IN THE COUNTRY WHERE THE EVENT IS TO BE HELD WITHIN THE TWELVE MONTH PERIOD IMMEDIATELY PRECEDING THE SIGNING OF THE PARTICIPATION AGREEMENT, EVEN THOUGH THEY MAY BE REPRESENTED IN THAT COUNTRY.

2. FOREGOING CRITERIA FULLY APPLICABLE TO HOTEL/RESTAURANT EQUIPMENT SHOW. KISSINGER

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Message Attributes

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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: BIC:OIM:SSD:BRENBORG;NEF
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Margaret P. Grafeld
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